

# Agricultural Film

2018

*Maximising crop yields with an effective use of silage, mulch and greenhouse films to feed the growing global population*

**17-19 September 2018**  
**Melia Castilla, Madrid, Spain**



**SPECIAL  
OFFER**

Save **€200** if you  
register before  
29th June  
2018

Sponsored by:

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**Film and Sheet**  
EXTRUSION

**AMI**

Bringing the plastics industry together.



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# Agricultural Film 2018

Over the past 60 years, plastic film for silage, mulch and greenhouse applications contributed greatly to increasing agricultural output and productivity. Plastic films have been prominent in the horticultural industry, and in improving silage quality, helping to increase milk yields. They have also been extending the growing season with protective mulch and greenhouse films. Growing population, scarcity of water, agricultural land and soil, together with pollution and climate change, have put the global food production under pressure. The United Nations are aiming to eradicate poverty by 2030 and to become a zero-hunger generation for the first time in human history. Therefore, sustainability and efficient farming are now the priorities of the public and private sector involved in agriculture.

Agricultural Film 2018 will present research and solutions for the problems of protected agriculture. Cutting-edge speakers will provide insights and trends in raw materials and film extrusion creating the next generation agricultural films, while optimising cost structure during the product life cycle. The forum gathers agricultural film specifiers, researchers, film producers and the rest of the supply chain and provides a forum to network with professionals in this challenging industry.

**The conference sessions will be simultaneously translated into Spanish**



*A good learning  
experience with excellent  
networking opportunities.*

Development Manager, Alok Masterbatches



## Five good reasons to attend:

- **Learn about trends in the global agricultural film market and see the big picture**
- **Discover ways to increase efficiency and sustainability of your agricultural and farming business**
- **Hear about key technological developments in silage, mulch and greenhouse films**
- **Understand opportunities for film waste reduction through effective recycling and biodegradable technologies**
- **Meet the supply chain and benchmark your company performance against leading industry players**

## Ways to get involved:

### Delegate registration

Register before 29th June 2018 and pay €1115\* saving €200 on the full price of €1315\*. There are additional discounts for group bookings. The registration fee includes attendance at all conference sessions, the Networking Cocktail Reception, lunch and refreshment breaks on both days and a set of conference proceedings

\*Spanish VAT rules apply.

### Sponsorship

A variety of sponsorship opportunities are available at this conference to help to promote your company's products and services to this highly targeted international audience. Contact the Conference Hotline for further information.

### Exhibition space

Make it easy for the delegates to find you at this busy event with your own exhibition space. Bring your own display stand, banners or use the space to showcase samples of your products and ensure that you make an impact. The exhibition will run throughout the conference in the Aranjuez Room next to the main meeting room.

**Space is limited so to avoid disappointment please register for this service as soon as possible.**

## CONFERENCE HOTLINE

Contact: Sophie Harrisson, Conference Organiser  
Tel: +44 (0) 117 314 8111  
Fax: +44 (0) 117 311 1534  
Email: [sophie.harrisson@ami.international](mailto:sophie.harrisson@ami.international)

**SAVE €200**

Register before  
29th June  
2018

## Monday 17th September 2018

18.00-19.30 Registration and Networking Cocktail Reception  
There are no conference sessions on this day

## Tuesday 18th September 2018

08.00 Registration and welcome coffee  
09.00 Opening announcements

### SESSION 1 - AGRICULTURAL FILMS: GLOBAL IMPACT & INDUSTRY STANDARDS

- 09.10 **Trends in the agricultural film business**  
Mr. Andrew Reynolds, Director,  
AMI CONSULTING, United Kingdom
- 09.40 **The usage of plastic films by Georgian farmers - how can the industry meet farmers' needs?**  
Dr. Kakha Nadiradze, President,  
ASSOCIATION FOR FARMERS RIGHTS DEFENCE, AFRD,  
Georgia
- 10.10 **European standards for agricultural and horticultural plastic films. What's new?**  
Mr. Gerard Pichon, R&D Manager,  
BARBIER GROUP, France
- 10.40 Morning coffee sponsored by: 

### SESSION 2 - MULCH FILM & PLASTICULTURE - A WINDOW INTO INDIA'S BOOMING MARKET

- 11.20 **Plasticulture - A tool towards doubling farmers' income and the Government of India initiatives**  
Mr. Rohit Lall, Joint Project Director,  
NATIONAL COMMITTEE ON PLASTICULTURE APPLICATIONS  
IN HORTICULTURE (NCPAH), MINISTRY OF AGRICULTURE &  
FARMERS WELFARE, GOVERNMENT OF INDIA, India
- 11.50 **Mulch films: a challenging Indian scenario**  
Mr. Francis Rodrigues, Head - Technical Services,  
PLASTIBLENDS INDIA Ltd., India
- 12.20 **Success stories and case studies of plastic mulching in India and how to design the right mulch film**  
Mr. Rajeeb Kumar Roy, Managing Director,  
AGRIPLAST TECH INDIA Pvt Ltd., India
- 12.50 **Use of polyethylene mulch for the management of soilborne pathogens in horticultural crops**  
Dr. Harender Raj Gautam, Principal Scientist,  
DR Y.S. PARMAR UNIVERSITY OF HORTICULTURE AND  
FORESTRY, India
- 13.20 Lunch

### SESSION 3 - MULCH FILM - CROP PROTECTION AND POST-CONSUMER WASTE REDUCTION

- 14.50 **KEYNOTE SPEAKER**  
**Agricultural Plastics and their contribution to a sustainable future**  
Mr. Andrés Góngora Belmonte, Provincial Secretary of COAG Almería and State Manager of Fruit and Vegetables of COAG, COAG, Spain  
Mr. Bernard Le Moine, General Secretary,  
PLASTICULTURE, France
- 15.20 **High-reflective metalised crop protection films**  
Dr. Ralf Dujardin, Vice President Marketing and Innovation,  
IMAFLEX Inc., Canada
- 15.50 **Silicone masterbatch for agricultural mulch films**  
Dr. Celine Chevallier, Product Development Engineer,  
MULTIBASE, SUBSIDIARY OF THE DOW CHEMICAL  
COMPANY, France
- 16.20 Afternoon tea
- 17.00 **EN17033, the new CEN standard that regulates biodegradable mulch film on the European scale: requirements and specifications**  
Mr. Olivier de Beaurepaire, Market Development,  
BASF, France

- 17.30 **New developments suitable for agricultural films biodegradable in soil conditions**  
Ms. Chelo Escrig, Head of Extrusion Department,  
AIMPLAS, Spain
- 18.00 **Up to 100% reuse - high quality regranulate from post-consumer film scrap**  
Mr. Armin Villa, Sales Manager - Division Recycling Technology,  
STARLINGER & Co. GesmbH, Austria
- 20.00 Conference dinner

## Wednesday 19th September 2018

08.30 Registration and welcome coffee  
09.00 Opening announcements

### SESSION 3 CONT. - MULCH FILM - CROP PROTECTION AND POST-CONSUMER WASTE REDUCTION

- 09.10 **Fumigant barrier and recyclability of TIF mulching films with EVOH**  
Ms. Diana Maya, Technical Service and Development  
Engineer,  
KURARAY AMERICA Inc., United States

### SESSION 4 - GREENHOUSE FILM - HIGH PERFORMANCE FOR MAXIMUM CROP YIELDS

- 09.40 **Precision farming and innovative film solutions**  
Mr. Rakesh Pandya, Marketing and Value Chain Manager -  
Agriculture,  
BOROUGE, India
- 10.10 **Downstream value chain impact of agricultural films**  
Dr. Melis Arin, Application Development Consultant,  
CHEMOURS BELGIUM BVBA, Belgium
- 10.40 Morning coffee sponsored by: 
- 11.20 **Use of photo-catalysis in greenhouse films and experiments in field trials**  
Mr. Ermanno Traietta, Sales Area Manager,  
ULTRABATCH s.r.l., Italy
- 11.50 **Permanent anti-drip additives for greenhouse and agricultural film based on di-block technology**  
Mr. Simon Waddington, Business Development Director,  
INTERFACE POLYMERS Ltd., United Kingdom
- 12.20 **Latest generation light stabilisers for greenhouse films in response to challenging market needs**  
Mr. Javier Fernandez Perez, Technical Marketing Manager  
Agriculture,  
CLARIANT PLASTICS & COATINGS AG, Switzerland
- 12.50 Lunch

### SESSION 5 - SILAGE FILM IMPROVES FODDER QUALITY

- 14.20 **Improved crop protection with high performance plastic films**  
Dr. Amit Kumar Ghosh, Polymer Technologist  
- Film Application,  
EXXONMOBIL CHEMICAL EUROPE Inc., Belgium
- 14.50 **High performance solutions for bale wrap**  
Mr. Marcial Cesar Vieira, Application Engineer,  
BRASKEM, Brazil
- 15.20 **Silage wrap film; will it stick well?**  
Mr. Lucio Baccaro, Market Developing & Technical Support  
SABIC, Netherlands
- 15.50 Afternoon tea and conference ends

Lanyards sponsored by:



# REGISTRATION FORM

PLEASE COMPLETE IN BLOCK CAPITALS

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

VAT No.: \_\_\_\_\_

(Must be completed by all EU Companies)

Company activity: \_\_\_\_\_

Purchase order No. (if applicable): \_\_\_\_\_

Invoice address (if different from above): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## DELEGATE DETAILS

Title: Mr/Mrs/Dr/Other: \_\_\_\_\_

First name: \_\_\_\_\_

Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_

Special dietary requirements: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please confirm that you agree to your name being published alongside your company name and job title on the delegate list.

Yes

No

By registering for this event (please tick these boxes):

I agree to AMI's privacy policy ([www.ami.international/about/legal](http://www.ami.international/about/legal))

I agree to AMI's Terms & Conditions ([www.ami.international/about/tac](http://www.ami.international/about/tac))

We will not sell your personal data to any 3rd parties, and we will not keep your personal data for longer than is necessary.

## PARTICIPATION

Select a delegate option:

Early Bird admission fee (Spanish companies): €1115 \_\_\_\_\_

Early Bird admission fee (non-Spanish companies): €1115 + 21% VAT = €1349.15 \_\_\_\_\_  
(Until 29th June 2018)

Full admission fee (Spanish companies): €1315 \_\_\_\_\_

Full admission fee (non-Spanish companies): €1315 + 21% VAT = €1591.15 \_\_\_\_\_

Upgrade your booking to include:

Exhibition Space (UK companies): €935 + 20% VAT = €1122 \_\_\_\_\_

Exhibition Space (non-UK companies): €935 \_\_\_\_\_

Conference Dinner (Spanish companies): €90 \_\_\_\_\_

Conference Dinner (non-Spanish companies): €90 + 21% VAT = €108.90 \_\_\_\_\_

Total: \_\_\_\_\_

Please note upgrades can only be booked with a delegate place

All payments to be made in Euros

Where applicable delegate admissions and dinners have 21% VAT applied as stated by the Spanish government. 20% UK VAT will be applied on exhibition spaces for UK customers

## METHOD OF PAYMENT

You will be sent an invoice in 7-14 working days.

**Bank transfer quoting:** Your invoice and A/C No. to:

National Westminster Bank Plc.

Thornbury Branch, 16 the Plain, Thornbury, Bristol, BS99 5HD

Account number: 06814077 Bank No. 556138

IBAN: GB63 NWBK 6072 0306 8140 77 SWIFT: NWBKGB2L

**Pay by Credit Card**

We accept: Visa / Mastercard

Please provide your contact details and we will send you a link to a secure payment gateway via email.

Name: \_\_\_\_\_

Email: \_\_\_\_\_

# AGRICULTURAL FILM 2018 CONFERENCE INFORMATION

17-19 September 2018

Melia Castilla

Madrid

Spain

Tel: +34 915 67 50 00

## PARTICIPATION OPPORTUNITIES

The registration fee includes attendance at all conference sessions, a set of conference proceedings, entrance into the Networking Cocktail Reception, lunch and refreshment breaks.

### Registration fee

- Early-bird offer: Register by 29th June 2018 for €1115\*
- Full price: €1315\*
- Exhibition space: Upgrade to an exhibition space for €935\*
- Conference Dinner: Register at the price of €90\*
- Group discounts: When registering as a group you may be entitled to discounts. Contact your Conference Organiser for more information

### Exhibition space

The exhibition is an excellent way to enhance your business opportunities and makes it easy for delegates to find you! The upgrade allows you to:

- Have an exhibition space in the networking area throughout the conference (includes 1 table, 2 chairs and a power supply)
- Include your company profile in the printed proceedings
- Display new and existing products
- Hand out brochures and promotional items to attendees from your stand

Spaces are allocated on a first-come-first-served basis and sell quickly. Add an exhibition space onto your delegate registration as an upgrade.

### Sponsor this event

A variety of sponsorship opportunities are available at this event that can help to promote your company's products and services to this highly targeted international audience. For further information, please contact the Conference Organiser on: +44 (0) 117 314 8111.

### Social events

#### • Networking Cocktail Reception

A networking cocktail reception will be held on the first evening. This offers an excellent opportunity for delegates to meet with speakers and other colleagues. All delegates are invited to attend and admission is included in the delegate fee.

#### • Conference Dinner

All delegates are invited to attend the Conference Dinner, which will take place at a local restaurant on the evening of 18th September 2018.

### Hotel accommodation

Delegates are responsible for booking their own accommodation. AMI has negotiated a limited number of discounted rooms for attendees who make their reservations by 3rd August 2018. Please contact the reservation department from the Melia Castilla to receive the special room rate of €165 for a single room and €180 for a double room including breakfast and taxes.

## CANCELLATIONS

Full refunds, less a cancellation charge of €300 will only be made on cancellations received prior to 17th July 2018. Thereafter we regret that no refunds can be made. Delegates may be substituted at any time. Please note that refunds will not be given on exhibition upgrades, sponsorship packages or Conference Dinner places at any time.

- \* Where applicable delegate admissions and dinners have 21% VAT applied as stated by the Spanish government. 20% UK VAT will be applied on exhibition spaces for UK customers

## CONFERENCE HOTLINE

SOPHIE HARRISSON, CONFERENCE ORGANISER

AMI

Third Floor, One Brunswick Square, Bristol, BS2 8PE, United Kingdom

Registered in England No: 2140318

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The latest programme, including any new speakers or changes to the schedule can be viewed on our website: [www.ami.international](http://www.ami.international)